

The logo features a large, stylized white 'F' on the left, followed by the word 'FORMIUM' in a bold, white, sans-serif font. Below this, the text 'FORMIUM ALLIANCE LLP' is written in a smaller, white, all-caps sans-serif font. A horizontal white line is positioned below the tagline.

# **F** **FORMIUM**

**FORMIUM ALLIANCE LLP**

YOUR SUCCESS, OUR MISSION.

 [www.formium.in](http://www.formium.in)



# About the Company

---

FORMIUM ALLIANCE LLP is a cutting-edge digital marketing company that stands out through its data-driven approach and innovative strategies. What makes FORMIUM unique is its ability to blend creativity with analytics, delivering customized marketing solutions that drive measurable growth. By staying ahead of trends and utilizing the latest tools, FORMIUM ensures that each campaign is tailored to meet the unique goals of its clients.

[Back to Agenda](#)

# Industry Specialization & Expertise

---

Real Estate: At FORMIUM ALLIANCE LLP, we bring a deep understanding of the real estate sector to our marketing strategies. Our expertise includes:

- Targeted Lead Generation: Leveraging data-driven techniques to attract high-quality leads for property sales and rentals.
- Market Analysis: Providing insights into market trends and customer behavior to tailor marketing strategies effectively.
- Content Creation: Crafting compelling content that highlights property features, market trends, and investment opportunities.
- SEO & SEM: Enhancing online visibility and searchability for real estate listings to capture potential buyers and investors.
- Visual Marketing: Utilizing high-quality imagery and virtual tours to showcase properties and engage prospective clients.

# Industry Specialization & Expertise

---

Startup Brands: We specialize in helping startup brands establish a strong market presence and achieve rapid growth. Our expertise includes:

- **Brand Development:** Creating unique brand identities and strategies that resonate with target audiences and differentiate startups in a competitive market.
- **Digital Marketing:** Implementing effective online marketing campaigns to drive brand awareness, engagement, and conversions.
- **Growth Hacking:** Employing innovative techniques to accelerate growth and scale startup operations efficiently.
- **Social Media Strategy:** Building and managing dynamic social media profiles to connect with potential customers and generate buzz.
- **Performance Metrics:** Using data analytics to track performance, optimize strategies, and ensure startups meet their business goals.

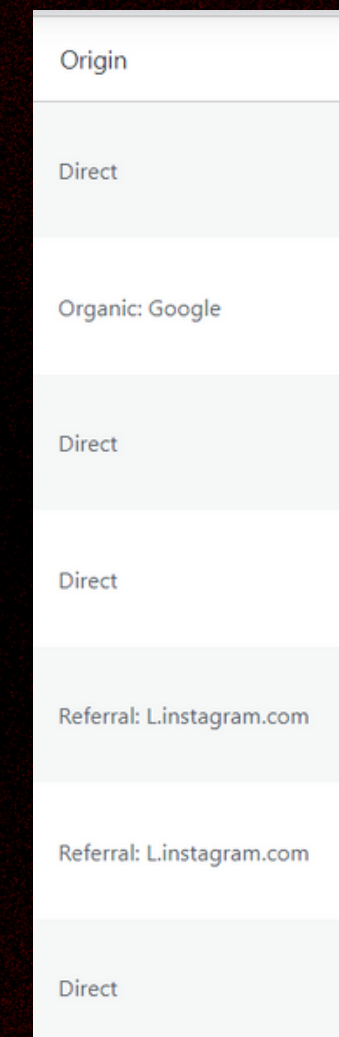
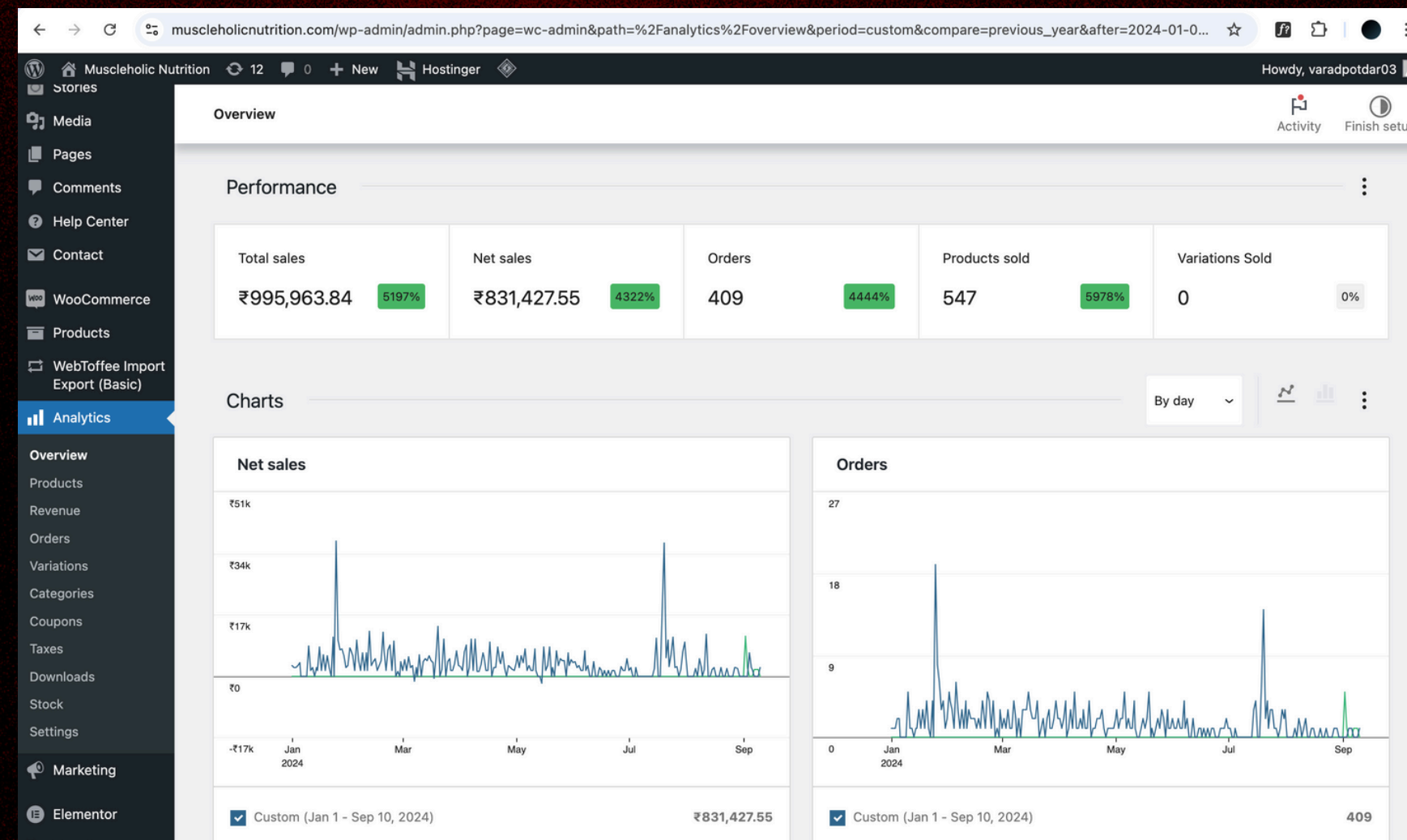


# Key Projects & Case Studies

## Boosting E-Commerce Performance for Musclesholic Nutrition

In a focused six-month digital marketing campaign for Musclesholic Nutrition, FORMIUM Marketing deployed targeted SEO optimizations, dynamic content marketing, and strategic ad campaigns, leading to a meteoric rise in financial performance. The efforts resulted in total sales of ₹995,963.84, marking a 5197% increase, with net sales climbing to ₹831,427.55, a 4322% growth. The order volume also surged by 4444% to 409 orders, and the products sold skyrocketed by 5978% to 547 items sold. This case study highlights FORMIUM Marketing's capability to dramatically enhance market presence and generate substantial revenue growth through expertly crafted digital marketing strategies.

### Actual Website Data

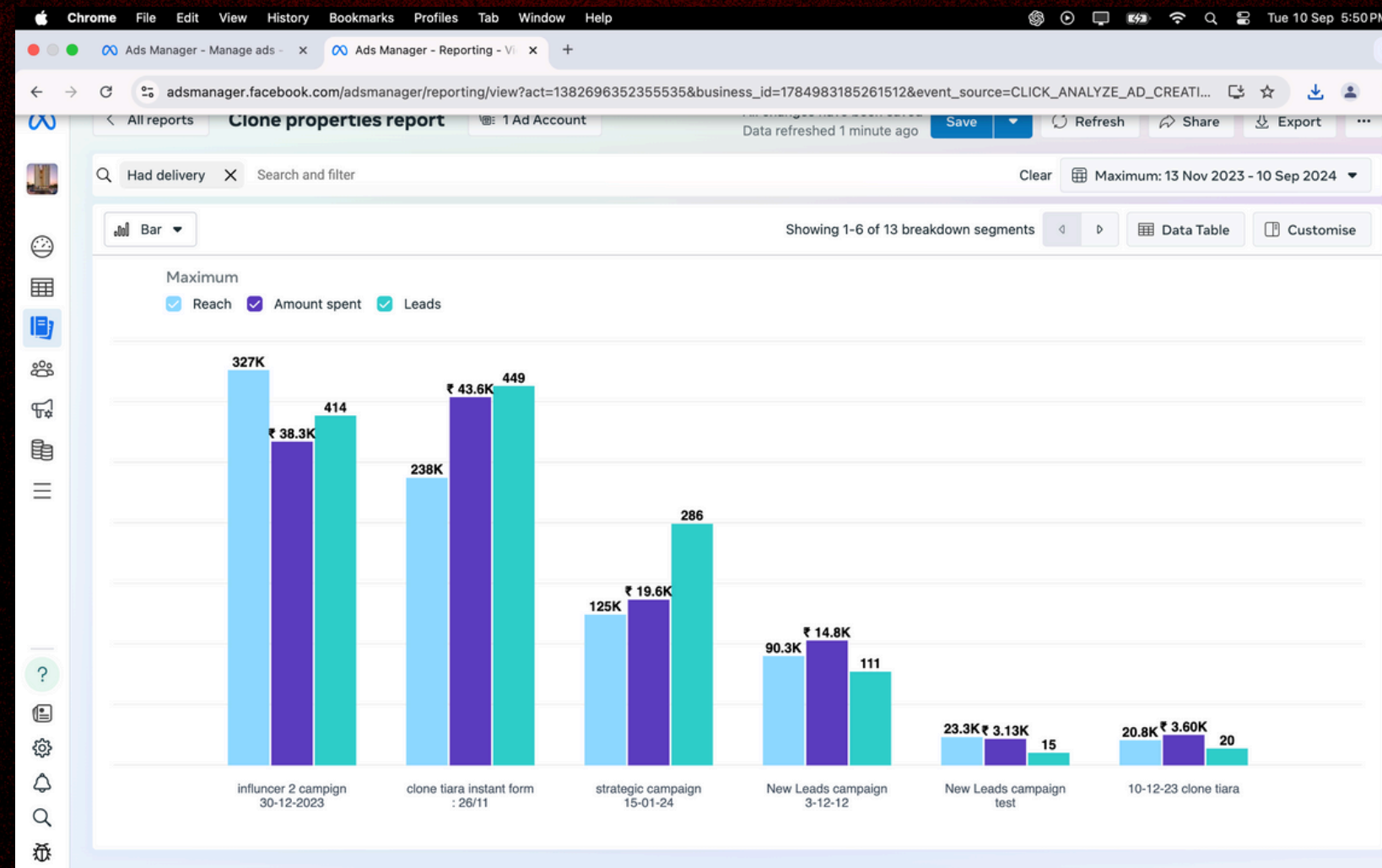




# Key Projects & Case Studies

## Clone Properties LLP's Meta Advertising Campaign

In a meticulously executed Meta advertising campaign, Clone Properties LLP harnessed targeted digital ads to efficiently generate high-quality leads within the real estate market. The Clone Tiara Instant Form campaign, initiated on November 26, 2023, significantly expanded reach, utilizing an investment of ₹146,101.46 to successfully engage and capture 1,364 leads. Out of these, 308 individuals proceeded to visit real estate project sites, demonstrating the effectiveness of the campaign in driving tangible outcomes. This strategic approach not only optimized budget allocation for maximum impact but also underscored the company's capability to effectively use digital platforms to navigate a competitive market, achieving an impressive lead acquisition cost and illustrating Clone Properties LLP's skill in refining lead quality and conversion through cutting-edge marketing tactics.



Click here to get Official reports from facebook >

[VIEW REPORTS](#)



# Connect with us.

We'd love to hear from you! Whether you have questions, need assistance, or want to explore how FORMIUM ALLIANCE LLP can help your business grow, feel free to reach out to us. Our team is dedicated to providing personalized support and innovative solutions tailored to your needs.



EMAIL

hello@formium.in

SOCIAL MEDIA

@formiumalliance

CALL US

+91 9226421001

408, City avenue, Wakad, Pimpri-Chinchwad, Pune 411057, India